



ALITA BATTLE ANGEL

10/30/2020 • DIS • 115 min (est) • Scope/IMAX •

Cast: Eliza Gonzalez, Rosa Salazar Christoph Waltz, Jennifer Connelly, Mahershala Ali, Ed Skrein, Jackie Earle Haley

Director: Robert Rodriguez

Screenplay: James Cameron, Laeta Kalogridis, Robert Rodriguez

Rated: PG-13 for sequences of sci-fi violence and action, and for some language

Visionary filmmakers James Cameron (*Avatar*) and Robert Rodriguez (*Sin City*) create a groundbreaking new heroine in *Alita: Battle Angel*, an action-packed story of hope, love, and empowerment. Set several centuries in the future, the abandoned Alita (Rosa Salazar) is found in the scrapyard of Iron City by Ido (Christoph Waltz), a compassionate cyber-doctor who takes the unconscious cyborg Alita to his clinic. When Alita awakens she has no memory of who she is, nor does she have any recognition of the world she finds herself in. Everything is new to Alita, every experience a first. As she learns to navigate her new life and the treacherous streets of Iron City, Ido tries to shield Alita from her mysterious past while her street-smart new friend, Hugo (Keanu Reeves), offers instead to help trigger her memories. A growing affection develops between the two until deadly forces come after Alita and threaten her newfound relationships. It is then that Alita discovers she has extraordinary fighting abilities that could be used to save the friends and family she's grown to love. Determined to uncover the truth behind her origin, Alita sets out on a journey that will lead her to take on the injustices of this dark, corrupt world, and discover that one young woman can change the world in which she lives.

Showtimes					
Starts					
Ends					

Film Marketing Information Sheet

Marketing Notes:

This is one of the more highly anticipated films of the season so play it up as a major release. The story of female empowerment combined with the James Cameron and Robert Rodriguez credits suggests a very broad target audience. Play up positive reviews and critic quotes for this romantic sci-fi thriller. Use its re-release as a "must see" event or as an event that people shouldn't miss out on twice.

Tagline:

A Warrior Rises.

Related Movies:

Tenet, Unhinged, The New Mutants

Social Media Hashtags:

#Alita #AlitaBattleAngel

Notes: _____



MINI ADS

